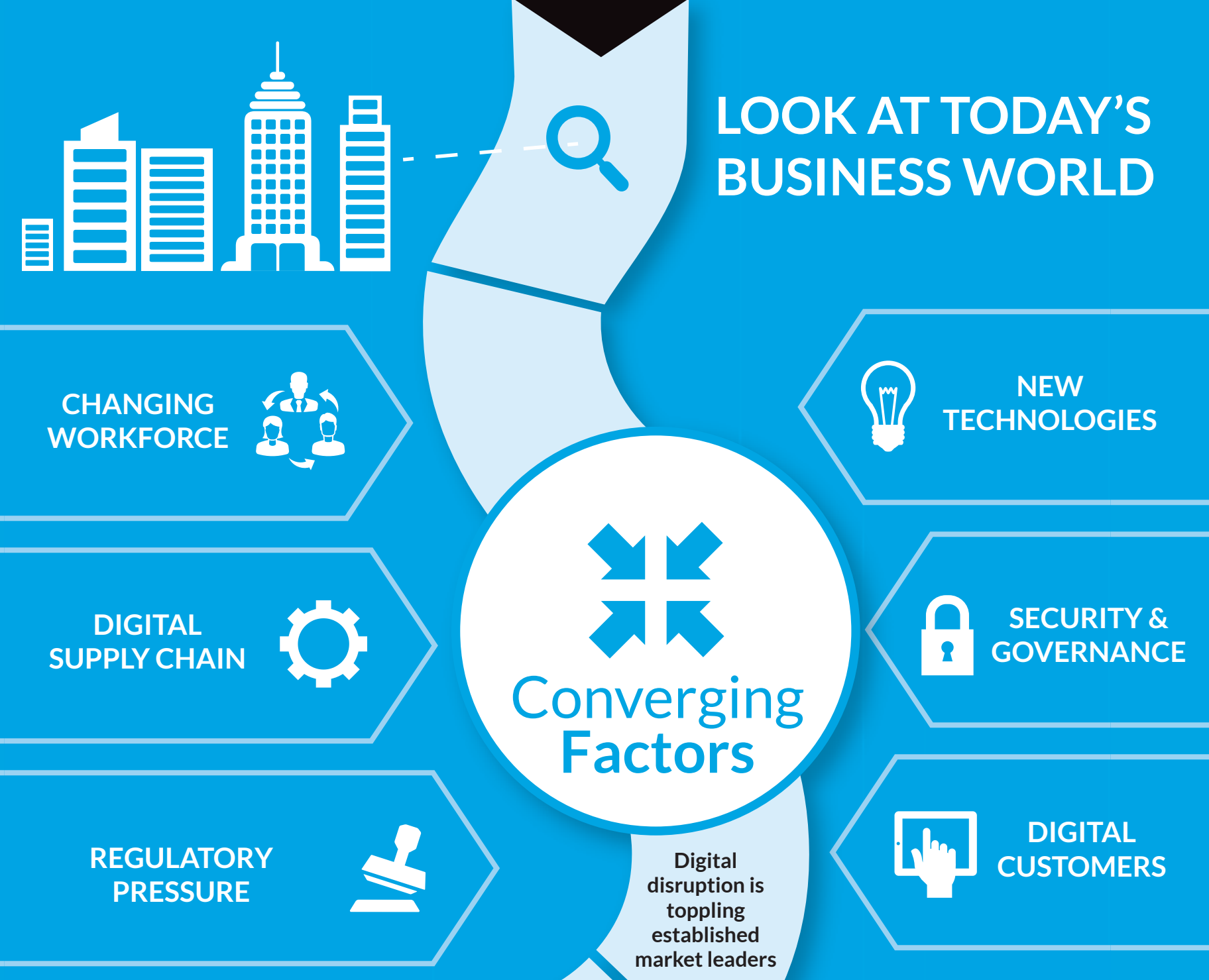


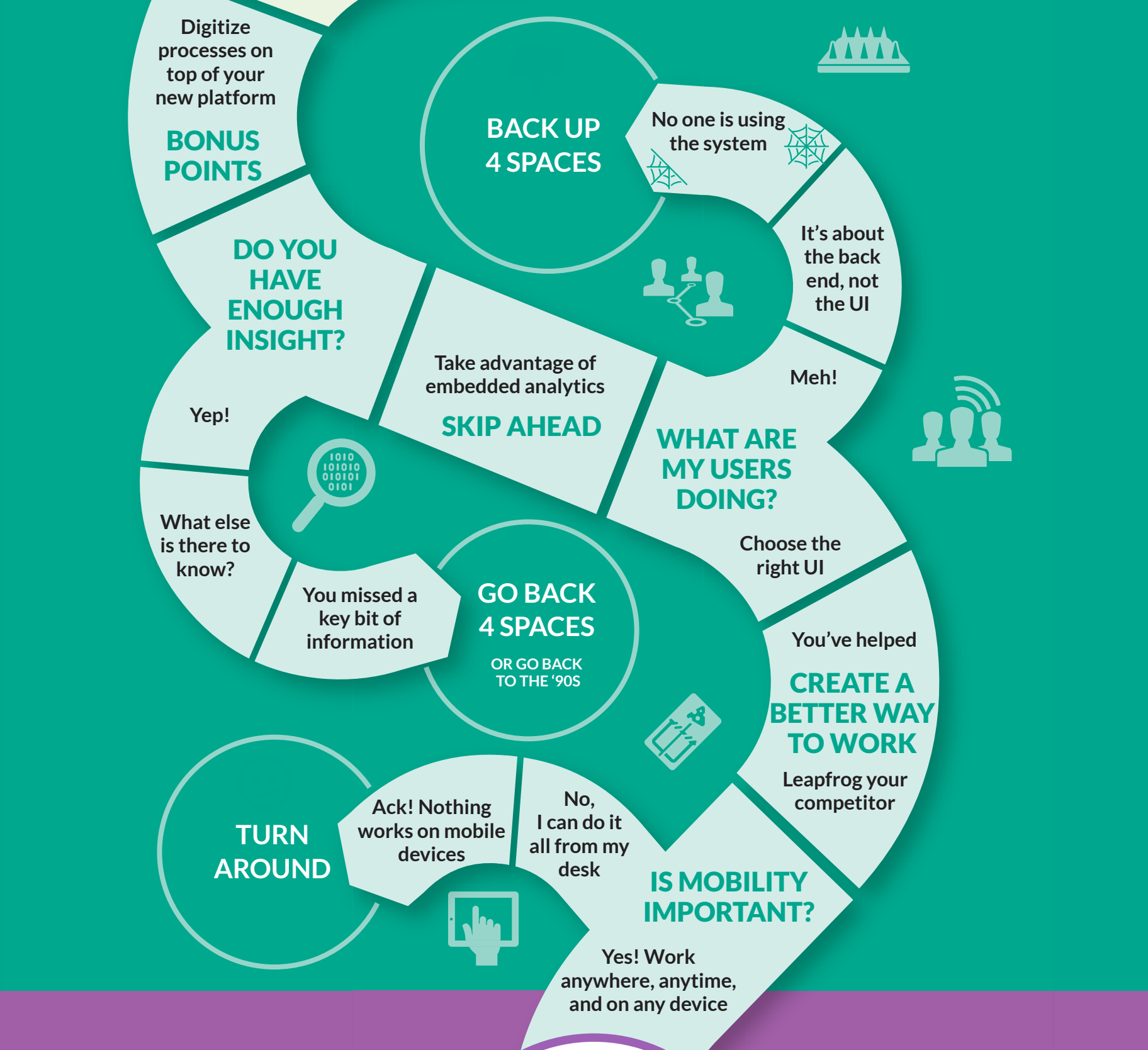
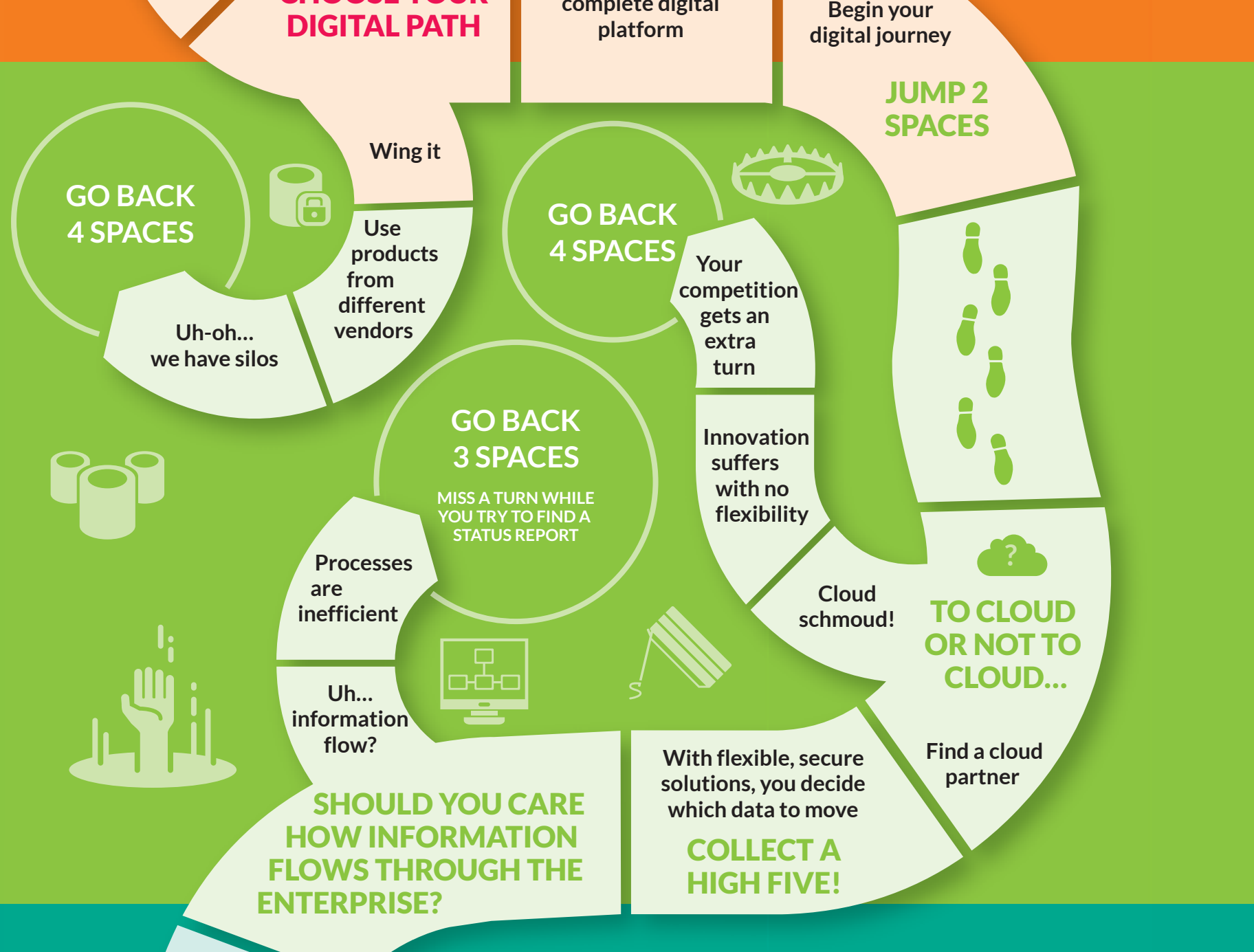
How to Survive (and Thrive) GOING DIGITAL

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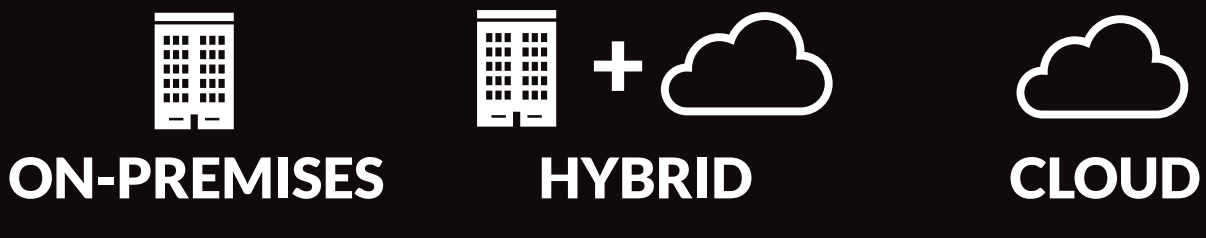
Go Digital to Survive

- Gartner® says more than half of all enterprises will use some combination of public and private cloud by 2017
- 40% of companies will be dead within 10 years **R.I.P.**
- 25% of the world's GDP will be digital by 2020
- Digital leaders outperform their peers in every industry
- Digital leaders are **26%** more profitable than their competitors



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